## OEDIT Announces 27 Companies Selected to Receive the Innovative Cannabis Business Pilot Grant



## **BIPOCann: 15-Week Social Equity Mentorship Program**

APRIL - JULY, 2023

BIPOCann and the Colorado Office of Economic Development (OEDIT) have partnered to deliver a 15-week mentorship program to assist recent winners of the Cannabis Business Pilot Grant.

## Week of / Curriculum

April 10: Mentee intake & business questionnaires due

April 17: Mentee onboarding / Mentor pairing

**April 24: Business Foundations webinar (virtual)** 

May 1: Practical application

May 8: Business Foundations workshop (in-person)\*

May 15: Brand Building & Storytelling webinar (virtual)

May 22: Practical application

May 29: Relationship Building Meetup (in-person)\*

June 5: Practical application

June 12: Vendor & Supplier Diversity webinar (virtual)

June 19: Media Day & Networking Event (in-person)\*

June 26: Post-mentorship assessment plan

July 3: Graduation Event (in-person)\*

\*= event where sponsors will be recognized

## **BECOME A BIPOCANN PROGRAM SPONSOR**

\$1,000 (Program Sponsor) | \$5,000 (Impact Sponsor)

All sponsorships include:

- logo visibility in marketing materials (website, newsletter, social media)
- brand recognition at mentorship workshops & events

Impact sponsors also receive an Advocate-level membership (\$2,500 value) and inclusion in BIPOCann's annual impact report.



